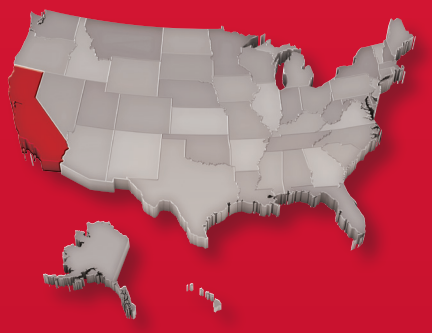
The helpful place.

CALIFORNIA



OCTOBER DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

6/10/22

PREPRINT OPT IN/OUT: 8/8/22
ACE REWARDS OPT IN/OUT: 7/22/22

OCTOBER 2022 PROMOTIONAL PLANNER

WIN THE MONTH

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the October bulletin ordering information with a due date of 6/10/22.

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PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET>MARKETING>PROMOTIONS>WIN THE MONTH PLANNER>PROMOTION RESOURCES>MONTHLY PROMOTIONAL OFFER UPDATES

WIN THE MONTH October 2022

Welcome to the 2022 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great October deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support October with the following promotions:

- October Red Hot Buys (10/1/22-10/31/22)
- Ace Rewards Targeted Offers (10/1/22-10/31/22)

Week	TV Length	TV Message	Paint Continuity TV Length
10/3	:15	Convenience: Buy Online Pick Up In Store/Buy Online Deliver From Store/Curbside Pickup	
10/10	:15	Convenience: Buy Online Pick Up In Store/Buy Online Deliver From Store/Curbside Pickup	
10/24	:15	Convenience: Buy Online Pick Up In Store/Buy Online Deliver From Store/Curbside Pickup	

1. Check out our October paint promtion - Buy 2 Get 1 FREE Clark+Kensington Interior & Exterior gallon and 5-gallon buckets.
2. We are excited to offer the first-of-its-kind KeyStart discounted 10% off promotion on dealership quality keys.
3. Stock up on the brand new exclusive Solo Stove Indigo Blue Bonfire Bundle (SKU# 8079493; Bonfire fire pit + stand + cover/shelter) at a very competitive retail price of $399.99.
4. Buy your October Deal of the Month product on bulletin!
5. Review bulletins and order promotional product by Friday, June 10!

Title:	**October Paint Offer**
Sale:	October Monthlong Promotion
Valid Dates:	10/1–10/31/2022 (Clark+Kensington)
Planning Execution:	For October, there is one paint offer: Buy Two, Get One Free on gallons and 5-gallon buckets of Clark+Kensington Exterior Paint

Buy Two, Get One Free on Gallons of Clark+Kensington

Ace Paint is offering Buy Two, Get One Free on gallons of Clark+Kensington exterior paint during the month of October. Limit THREE (3) free gallons per household. Includes Interior/Exterior Hi-Gloss.

Optional Locally Promoted Offer:

Ace Paint is offering Buy Two, Get One Free on 5-gallon buckets of exterior Clark+Kensington paint. Limit ONE (1) free 5-gallon bucket per household. Includes Interior/Exterior Hi-Gloss.

Clark+Kensington 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.

The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.

Reimbursement Information:

- For both gallons and 5-gallon buckets, the cost of the free item(s) in each transaction will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.
- Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

Marketing:

Monthlong preprint, Ace Rewards, online and digitally through social media and display ads.

Title:	**KeyStart Discounted October Promotion**
Sale:	Month Long/Red Hot Buy
Valid Dates:	10/1–10/31/2022
Planning Execution:	Drive customer traffic by offering 10% off suggested retail on High Security Auto Keys in October.

We are excited to offer the first-of-its-kind KeyStart discounted promotion! Our value proposition sets us apart from the market: up to 60% savings on dealership quality keys that are programmed in minutes. This promotion is sure to drive customer traffic by offering a 10% promotional savings on this differentiated Ace owned brand.

Offer Dates: 10/1–10/31 October Month Long RHB

This is a national marketing offer on High Security Auto Keys (MC/PG 510_04) available at both the RSC and via drop ship. There are 128 SKUs in the RSC with Ace numbers. The remaining drop ship items must be in MC/PG 510_04 to execute the promotion properly. The percent off will be retailer funded due to the existing high margins on the category.

Title:	**Solo Stove Sept/Oct/Nov/Dec 2022 Promotional Plan**
Sale:	Varies
Valid Dates:	9/1–12/31/22
Planning Execution:	Be sure to stock up on the NEW Exclusive Solo Stove Indigo Blue Bonfire Bundle (fire pit, stand & cover/shelter).

We will be promoting the brand new exclusive Solo Stove Indigo Blue Bonfire Bundle (SKU# 8079493; Bonfire fire pit + stand + cover/shelter) at a very competitive retail price of $399.99. This will be featured adjacent to the Weber Indigo Grill (SKU# 8037442) in September's circular ad and will be featured again in October. Be sure to stock up, as Ace will be the only place where customers can take advantage of this incredible deal!

We will promote the best-selling stainless steel Bonfire unit in November and December (SKU# 4009152) and line list the matching shelter (SKU# 4009461). Our promotional plan is to sell all Solo Stove fire pits at their current season-long promotional pricing, as listed below.

SKU #	Description	September	October	November	December
Featured Item in Ad Highlighted in Blue					
8079493	*Exclusive* Indigo Blue Bonfire Bundle	$399.99	$399.99	$399.99	$399.99
4009152	Bonfire + Stand	$299.99	$299.99	$299.99	$299.99
4009461	Bonfire Shelter	$49.99	$49.99	$49.99	$49.99
4009153	Yukon + Stand	$569.99	$569.99	$569.99	$569.99
4009462	Yukon Shelter	$69.99	$69.99	$69.99	$69.99

Title:	**Deal of the Month Items**
Sale:	October Red Hot Buy
Valid Dates:	10/1–10/31/2022
Planning Execution:	Buy your “Deal of the Month” items on bulletin for October! These items will offer huge savings for the customer as well as increase sales, transactions, and basket size!

October “Deal of the Month” Items

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in-line or even on an end cap.

7415110 Ace Liquid Insect Killer 18 oz

Regular Retail: $5.59
Final Sale Retail after IS: 2 for $6 ($3.00 each)
Promo Margin: 12%
Bulletin Savings: 4%
Bulletin No.: 221001-457
BOM: 12
Limit: N/A

7415128 Ace Liquid Insect Killer 17.5 oz

Regular Retail: $5.59
Final Sale Retail after IS: 2 for $6 ($3.00 each)
Promo Margin: 21%
Bulletin Savings: 3%
Bulletin No.: 221001-458
BOM: 12
Limit: N/A

7415136 Ace Liquid Wasp and Hornet Killer 20 oz

Regular Retail: $4.59
Final Sale Retail after IS: 2 for $6 ($3.00 each)
Promo Margin: 19%
Bulletin Savings: 4%
Bulletin No.: 221001-459
BOM: 12
Limit: N/A

7415144 Ace Aerosol Wasp and Hornet Killer 17.5 oz

Regular Retail: $5.59
Final Sale Retail after IS: 2 for $6 ($3.00 each)
Promo Margin: 21%
Bulletin Savings: 3%
Bulletin No.: 221001-460
BOM: 12
Limit: N/A

Stack these items out on the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the ‘Deal of the Month?’ These insect killers are normally $5.59 each, but they’re on sale at 2 for $6! Would you like to add one to your basket?”

Look for a counter mat in your October sign kit and local assets on Ace Marketing Muscle to help promote these “Deal of the Month” items.

Title:	**Opt in to Receive Additional End Cap Header Signs**
Sale:	N/A
Valid Dates:	N/A
Planning Execution:	Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add “1” to “End Cap Signs - 3-Add-On” > Select “OK.”

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

Title:	**Window Poster**
Sale:	N/A
Valid Dates:	N/A
Planning Execution:	These window poster are scheduled to be included in the October sign kit.

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Grilling, Fuel & Accessories
2	End Cap 1 - First Alert
3	End Cap 2 - Milwaukee
4	End Cap 3 - Halloween
5	Open Space Zone 2 - Storage and Organization
6	Open Space Zone 3- Shippers
7	End Cap 4 - Foam Sealant
8	End Cap 5 - LED
9	End Cap 6 - RV Antifreeze
10	End Cap 7 - Bona
11	End Cap 8 - Bird
12	Open Space Zone 4 - Outdoor Living

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OPEN SPACE – ZONE 1
GRILLING, FUEL & ACCESSORIES

OPEN SPACE – POWER AISLE ZONE 1 GRILLING, FUEL & ACCESSORIES

GRILL SPIRIT II E210 BLK RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $419.00

BLTN NO. 221001-001

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863367	Y	1	$406.74	$499.00	$499.00	N/A	$499.00	18%	0%

GRILL SPIRIT II E-310 NG RED HOT BUY AR MAILER OPEN SPACE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $519.00

BLTN NO. 221001-002

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863482	Y	1	$506.65	$639.00	$639.00	N/A	$639.00	21%	0%

GRILL SPIRIT II E310 LP RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $519.00

BLTN NO. 221001-003

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863581	Y	1	$506.65	$639.00	$639.00	N/A	$639.00	21%	0%

GRILLCOVER SPIRT 300SRES RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 221001-004

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8882821	Y	1	$50.60	$89.49	$89.49	N/A	$89.49	43%	4%

GRILL COVER 48X27X42" RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 221001-005

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8883001	Y	1	$46.31	$79.99	$78.49	N/A	$78.49	41%	4%

GRILL PREM KET 22" BLU RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $175.00

Buy 8060195, Get 8211062 Free

BLTN NO. 221001-006

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8060195	Y	1	$171.56	$239.00	$239.00	N/A	$239.00	28%	4%

WEBER GRILL TRVLR PRTBLE RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $325.00

Buy, 8060197, Get 8211062 Free

BLTN NO. 221001-007

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8060197	Y	1	$294.28	$399.00	$399.00	N/A	$399.00	26%	4%

GRILL BRUSH 18" RED HOT BUY CORE, SUPER AR MAILER

Buy 8060195, Get 8211062 Free
Credit $6.20 Based on POS Sale

BLTN NO. 221001-008

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8211062	Y	1	$6.58	$10.99	N/A	N/A	N/A	N/A	4%

OPEN SPACE – ZONE 2
STORAGE AND ORGANIZATION

OPEN SPACE – POWER AISLE ZONE 2 STORAGE AND ORGANIZATION

TRASH BAG MNTAR 13G 34PK RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 221001-018

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030447	Y	6	$7.04	$10.59	$10.59	$2.00 Limit: 2	$8.59	34%	9%

TRASH BAGS LMN 13G 34PK RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 221001-019

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030448	Y	6	$7.04	$10.59	$10.59	$2.00 Limit: 2	$8.59	34%	9%

TALL KTCHN BGS 13G 40PK RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 221001-020

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6108310	Y	6	$7.04	$10.59	$10.59	$2.00 Limit: 2	$8.59	34%	9%

TALL KTCHN BGS 13G 40PK RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 221001-021

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185789	Y	6	$7.04	$10.59	$10.59	$2.00 Limit: 2	$8.59	34%	9%

TRSHBAG 13G LAVNDR 40PK RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 221001-022

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6292239	Y	6	$7.04	$10.59	$10.59	$2.00 Limit: 2	$8.59	34%	9%

GLAD BAG 13GAL 45CT DRAW RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 221001-023

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185706	Y	6	$7.04	$10.59	$10.59	$2.00 Limit: 2	$8.59	34%	9%

TRASH BAG BLACK 30G 25PK RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 221001-024

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6108328	Y	6	$7.04	$10.59	$10.59	$2.00 Limit: 2	$8.59	34%	9%

5SHELF UNIT 34X14X72 RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 221001-025

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5396221	Y	1	$64.89	$149.99	$119.99	N/A	$119.99	46%	10%

TOTE UTILITY BLK/YLW 27G RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 221001-026

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6502629	Y	4	$13.05	$23.99	$17.99	N/A	$17.99	27%	12%

STORAGE TOTE 15G BLK/YLW RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 221001-027

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6813174	Y	6	$10.22	$18.99	$14.99	N/A	$14.99	32%	6%

GARBAGE CAN WHEELD 32G RED HOT BUY CORE, SUPER OPEN SPACE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $24.99 -$5.00 =$19.99 Final Retail (limit 3)

BLTN NO. 221001-028

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7697303	Y	4	$20.56	$28.99	$28.99	$5.00 Limit: 3	$23.99	29%	0%

OPEN SPACE – ZONE 3
SHIPPERS

OPEN SPACE – POWER AISLE ZONE 3 SHIPPERS

NSH ENERGIZER 36PC AA/AAA RED HOT BUY AR MAILER OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	$15.94	$13.05	$313.20	N/A	18%
3380656	BATTERY ALKLN AAA 16PK	12	$15.94	$13.05	$156.60	N/A	18%

BLTN NO. 221001-038

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3495116	Y	1	$469.80	$469.99	N/A	$2.00 Limit: 2	N/A	N/A	18%

BATTERY ALKALINE AA 16PK RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October IN STORE INSTANT SAVINGS, $2.00 Value (limit 2)

BLTN NO. 221001-039

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380607	Y	1	$13.03	$19.99	N/A	$2.00 Limit: 2	N/A	N/A	18%

BATTERY ALKLN AAA 16PK RED HOT BUY CORE, SUPER AR MAILER OPEN SPACE

Promo History: 10-2021 October IN STORE INSTANT SAVINGS, $2.00 Value (limit 2)

BLTN NO. 221001-040

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380656	Y	1	$13.03	$19.99	N/A	$2.00 Limit: 2	N/A	N/A	18%

NSH PCKT HOSE DLVR DSP RED HOT BUY AR MAILER OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6809263	POCKET HOSE BLK 50'3/4"D	18	$19.81	$17.16	$308.88	43%	13%
6809271	POCKET HOSE BLK 75'3/4"D	6	$26.41	$22.90	$137.40	43%	13%
6809289	POCKET HOSE BLK100'3/4"D	6	$33.01	$28.62	$171.72	43%	13%

BLTN NO. 221001-041

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6822886	Y	1	$618.00	$1,079.70	Varies	N/A	Varies	43%	13%

POCKET HOSE BLK 50'3/4"D RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $29.99

BLTN NO. 221001-042

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809263	Y	1	$19.09	$29.99	$29.99	N/A	$29.99	36%	4%

POCKET HOSE BLK 75'3/4"D RED HOT BUY AR MAILER

OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $39.99

BLTN NO. 221001-043

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809271	Y	1	$25.45	$39.99	$39.99	N/A	$39.99	36%	4%

POCKET HOSE BLK100'3/4"D RED HOT BUY CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $49.99

BLTN NO. 221001-044

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809289	Y	1	$31.81	$49.99	$49.99	N/A	$49.99	36%	4%

NSH OUTDOOR CLIP DSP RED HOT BUY AR MAILER

OPEN SPACE

20% OFF

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
5631908	OUTDOOR LIGHT CLIP 16PK	16	$6.49	$6.00	$96.00	N/A	8%

BLTN NO. 221001-045

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5902358	Y	1	$96.00	$169.99	N/A	N/A	N/A	20%	8%

OUTDOOR LIGHT CLIP 16PK RED HOT BUY SUPER AR MAILER

OPEN SPACE

20% OFF

BLTN NO. 221001-046

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5631908	Y	4	$6.01	$12.99	N/A	N/A	N/A	20%	7%

NSH BATTERY DSP 72PK IN-STORE IS

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3000277	OPTIMUM BATTERY AA 12PK	4	$13.34	$10.53	$42.12	N/A	21%
3000281	OPTIMUM BATTERY AAA 12PK	6	$13.34	$10.53	$63.18	N/A	21%
3100476	BATTERIES ALKLINE 9V 4PK	6	$15.17	$11.98	$71.88	N/A	21%
3100856	BATTERY ALKALINE D 8PK	10	$15.17	$11.98	$119.80	N/A	21%
3102605	BATTERIES ALKALINE C 8PK	6	$15.17	$11.98	$71.88	N/A	21%
3166659	BATTERY ALKALINE AA 16PK	20	$14.77	$11.60	$232.00	N/A	22%
3166675	BATTERY ALKALINE AAA16PK	20	$14.77	$11.60	$232.00	N/A	22%

BLTN NO. 221001-047

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004739	N	1	$832.86	$1,275.28	N/A	$2.00 Limit: 4	N/A	N/A	21%

OPEN SPACE – ZONE 4
OUTDOOR LIVING

OPEN SPACE – POWER AISLE ZONE 4 OUTDOOR LIVING

INDIGO SOLO STOVE RED HOT BUY AR MAILER

OPEN SPACE
BLTN NO. 221001-057

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8079493	Y	1	$288.51	$399.99	$399.99	N/A	$399.99	28%	N/A

OUTDOOR FIREPLCE YUKON RED HOT BUY SUPER AR MAILER

OPEN SPACE
BLTN NO. 221001-058

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4009153	Y	1	$408.90	$674.99	$569.99	N/A	$569.99	28%	0%

YUKON SHELTER 27"W RED HOT BUY SUPER AR MAILER

OPEN SPACE
BLTN NO. 221001-060

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4009462	Y	1	$37.66	$69.99	$69.99	N/A	$69.99	46%	4%

FIRE PIT PROPAN SQR 28" RED HOT BUY AR MAILER

OPEN SPACE
BLTN NO. 221001-061

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4002461	Y	1	$131.48	$219.99	$169.99	N/A	$169.99	23%	6%

FIRE PIT SQ 30" LP GAS RED HOT BUY AR MAILER

OPEN SPACE
BLTN NO. 221001-062

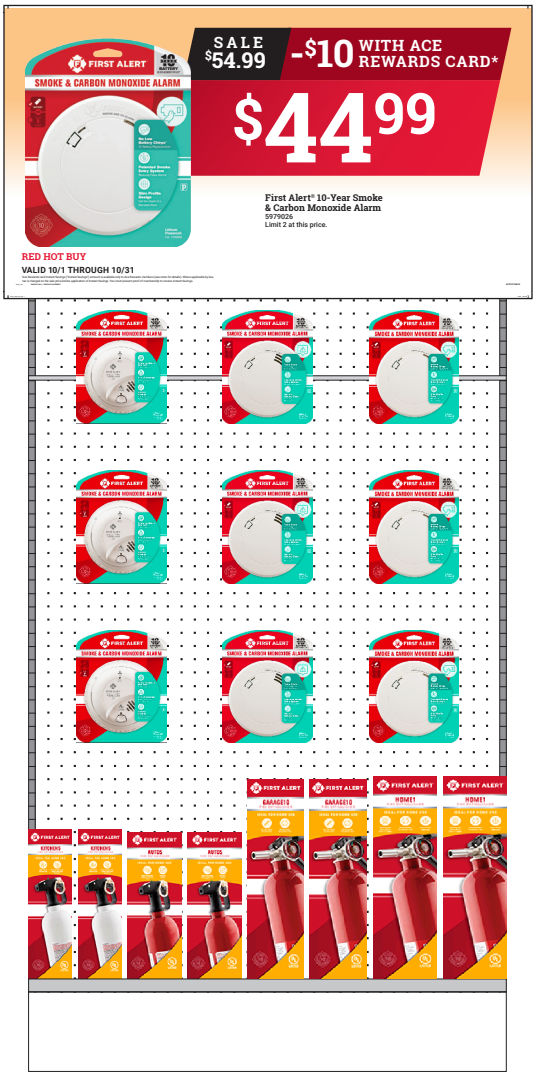
Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4794053	Y	1	$182.77	$329.99	$239.99	N/A	$239.99	24%	9%

PROMO IMPULSE - OCTOBER 2022

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
19365	00054000752605	RAGS PAPER 12X10" 200PC	1	5	5	EVENT/RHB
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	6	6	RED HOT BUY
1024681	00028756957379	INSULAT SEALNT G&C 12OZ	12	4	12	RED HOT BUY
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	4	12	RED HOT BUY
1024685	00077027901023	INSULAT SEALNT W&D 12OZ	12	4	12	RED HOT BUY
9736877	00843518030035	HALLWN MINI LIGHT O/P/G	1	4	12	RED HOT BUY
9736885	00843518030042	HALLOWN MINI LIGHTS PRPL	1	4	12	RED HOT BUY
9736893	00843518030059	HALLOWN MINI LIGHTS ORNG	1	4	12	RED HOT BUY

#1 OCTOBER 2022 - FIRST ALERT



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
80594	00029054000309	FIRE EXT GARAGE10:BC2.75	4	2	8	RED HOT BUY
86536	00029054730008	FIRE EXT KITCHEN 5"BC1LB	4	2	8	RED HOT BUY
87892	00029054000392	FIRE EXT STD HOME 2.5#	4	2	8	RED HOT BUY
5975735	00029054018786	HRDW SMK&CO 10Y BAT BKUP	1	3	9	RED HOT BUY
5977608	00029054019196	10Y PHOTO SMK&CO W/VOICE	1	3	15	RED HOT BUY
5979026	00029054019189	10Y PHOTO SMK&CO SLIM	1	3	15	RED HOT BUY
8035925	00029054741028	FIRE EXT AUTO 5:BC 2LB	4	2	8	RED HOT BUY

END CAP #1 WIN THE MONTH CATEGORY – FIRST ALERT

HRDW SMK&CO 10Y BAT BKUP RED HOT BUY CORE, SUPER AR MAILER END CAP 1

Promo History: 10-2021 October RED HOT BUY, Sale Retail $54.99 -$10.00 =$44.99 Final Retail (limit 2)

BLTN NO. 221001-072

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975735	Y	1	$40.88	$64.99	$64.99	$10.00 Limit: 2	$54.99	37%	4%

10Y PHOTO SMK&CO W/VOICE RED HOT BUY CORE, SUPER AR MAILER END CAP 1

Promo History: 10-2021 October RED HOT BUY, Sale Retail $54.99 -$10.00 =$44.99 Final Retail (limit 2)

BLTN NO. 221001-073

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5977608	Y	1	$37.41	$64.99	$64.99	$10.00 Limit: 2	$54.99	42%	4%

10Y PHOTO SMK&CO SLIM RED HOT BUY CORE, SUPER AR MAILER END CAP 1

Promo History: 10-2021 October RED HOT BUY, Sale Retail $44.99 -$10.00 =$34.99 Final Retail (limit 2)

BLTN NO. 221001-074

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5979026	Y	1	$33.68	$54.99	$54.99	$10.00 Limit: 2	$44.99	39%	4%

FIRE EXT AUTO 5:BC 2LB RED HOT BUY CORE, SUPER AR MAILER END CAP 1

Promo History: 10-2021 October RED HOT BUY, Sale Retail $12.99 -$5.00 =$7.99 Final Retail (limit 2)

BLTN NO. 221001-075

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8035925	Y	4	$10.28	$21.99	$21.99	$5.00 Limit: 2	$16.99	53%	4%

FIRE EXT GARAGE10:BC2.75 RED HOT BUY CORE, SUPER AR MAILER END CAP 1

Promo History: 10-2021 October RED HOT BUY, Sale Retail $15.99 -$5.00 =$10.99 Final Retail (limit 2)

BLTN NO. 221001-076

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80594	Y	4	$12.31	$22.99	$22.99	$5.00 Limit: 2	$17.99	46%	4%

FIRE EXT KITCHEN 5"BC1LB RED HOT BUY CORE, SUPER AR MAILER END CAP 1

Promo History: 10-2021 October RED HOT BUY, Sale Retail $15.99 -$5.00 =$10.99 Final Retail (limit 2)

BLTN NO. 221001-077

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
86536	Y	4	$10.28	$22.99	$22.99	$5.00 Limit: 2	$17.99	55%	4%

FIRE EXT STD HOME 2.5# RED HOT BUY CORE, SUPER AR MAILER END CAP 1

Promo History: 10-2021 October RED HOT BUY, Sale Retail $17.99 -$5.00 =$12.99 Final Retail (limit 2)

BLTN NO. 221001-078

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
87892	Y	4	$15.13	$24.99	$24.99	$5.00 Limit: 2	$19.99	39%	0%

#2 OCTOBER 2022 - MILWAUKEE

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
2015589	00045242609246	IMPACT DRVR BIT SET 38PC	1	1	4	RED HOT BUY
2302040	00045242237203	M12 DRILL/IMPACT 2PC KIT	1	1	3	RED HOT BUY
2306868	00045242159338	COMBO KIT M18 2-TOOL	1	1	6	RED HOT BUY
2363315	00045242196708	IMPACT DRIVER BT ST 18PC	1	1	4	RED HOT BUY
2408631	00045242344444	UTLTY KNF BLD MLWKE 50PK	1	1	5	RED HOT BUY
2802635	00045242508020	SCREWDRIVER SET PH/SL 6P	1	3	18	RED HOT BUY
2802767	00045242358311	MAXBITE CURVD PLIERS 10"	1	1	9	RED HOT BUY
2809861	00045242499397	COMPACT TAPE MEASURE 30'	1	1	6	RED HOT BUY
2811511	00045242534425	FASTBACK UTIL KNF SET 2P	1	1	9	RED HOT BUY
2811610	00045242534456	SELF-RETRACTING SFTY KNF	1	1	9	RED HOT BUY
2827954	00045242519200	M18 REDLITHIUM BATT 12AH	1	4	8	RED HOT BUY
2894525	00045242534531	8-IN-1 RATCH MULTBIT DVR	1	1	6	RED HOT BUY

END CAP #2 WIN THE MONTH CATEGORY – MILWAUKEE

COMBO KIT M18 2-TOOL RED HOT BUY CORE, SUPER AR MAILER

END CAP 2

Promo History: 09-2021 September EVENT/RHB, Sale Retail $199.99

BLTN NO. 221001-088

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2306868	Y	1	$178.01	$199.00	$199.00	$30.00 Limit: 4	$169.00	11%	0%

M18 REDLITHIUM BATT 12AH RED HOT BUY CORE, SUPER AR MAILER

END CAP 2

BLTN NO. 221001-089

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2827954	Y	1	$207.64	$249.00	$249.00	N/A	$249.00	17%	4%

M12 DRILL/IMPACT 2PC KIT RED HOT BUY CORE, SUPER AR MAILER

END CAP 2

Promo History: 11-2021 NovBlack Friday Event, Sale Retail $179.99 -$80.00 =$99.99 Final Retail (limit 4)

BLTN NO. 221001-090

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2302040	Y	1	$135.44	$179.99	$169.00	$40.00 Limit: 4	$129.00	20%	0%

IMPACT DRVR BIT SET 38PC RED HOT BUY CORE, SUPER AR MAILER

END CAP 2

BLTN NO. 221001-091

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2015589	Y	1	$12.58	$24.99	$19.99	N/A	$19.99	37%	18%

COMPACT TAPE MEASURE 30' RED HOT BUY SUPER AR MAILER

END CAP 2

Promo History: 09-2021 September EVENT/RHB, Sale Retail $14.99

BLTN NO. 221001-092

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2809861	Y	1	$11.10	$21.99	$19.99	N/A	$19.99	44%	18%

SCREWDRIVER SET PH/SL 6P RED HOT BUY SUPER AR MAILER

END CAP 2

Promo History: 11-2021 November SPECIAL OFFER, Sale Retail $14.99

BLTN NO. 221001-093

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2802635	Y	1	$12.76	$22.99	$19.99	N/A	$19.99	36%	18%

FASTBACK UTIL KNF SET 2P RED HOT BUY SUPER AR MAILER

END CAP 2

Promo History: 11-2021 November SPECIAL OFFER, Sale Retail $14.99

BLTN NO. 221001-094

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2811511	Y	1	$13.67	$21.99	$19.99	N/A	$19.99	32%	18%

IMPACT DRIVER BT ST 18PC RED HOT BUY CORE, SUPER AR MAILER

END CAP 2

Promo History: 09-2021 September EVENT/RHB, Sale Retail $14.99

BLTN NO. 221001-095

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2363315	Y	1	$7.52	$15.99	$10.99	N/A	$10.99	32%	18%

8-IN-1 RATCH MULTBIT DVR RED HOT BUY SUPER AR MAILER

END CAP 2

BLTN NO. 221001-096

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2894525	Y	1	$9.55	$16.99	$10.99	N/A	$10.99	13%	18%

MAXBITE CURVD PLIERS 10" RED HOT BUY SUPER AR MAILER

END CAP 2

BLTN NO. 221001-097

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2802767	Y	1	$8.43	$17.99	$10.99	N/A	$10.99	23%	18%

SELF-RETRACTING SFTY KNF RED HOT BUY SUPER AR MAILER

END CAP 2

BLTN NO. 221001-098

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2811610	Y	1	$5.99	$16.99	$10.99	N/A	$10.99	45%	18%

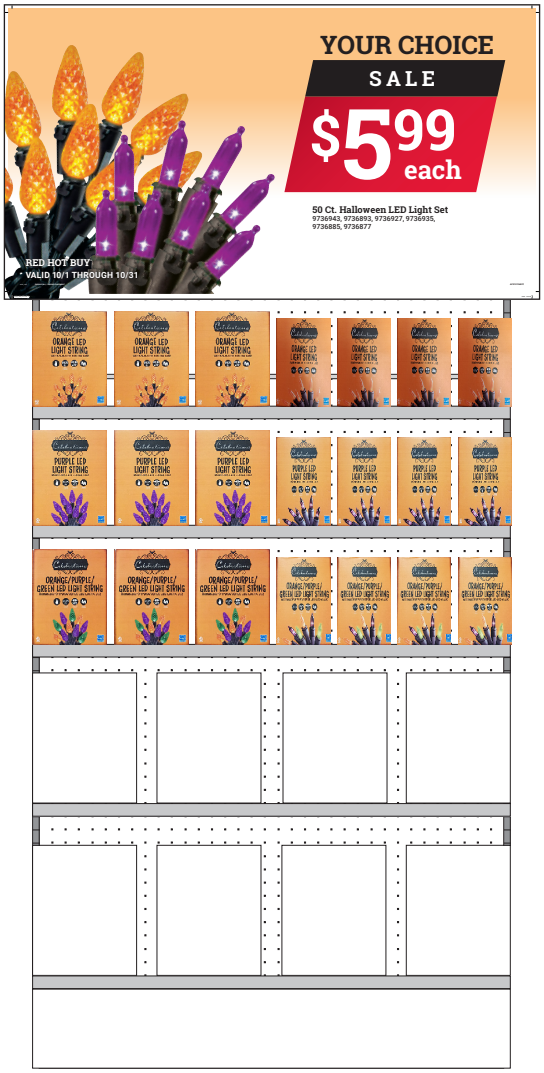
UTLTY KNF BLD MLWKE 50PK RED HOT BUY SUPER AR MAILER

END CAP 2

BLTN NO. 221001-099

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2408631	Y	1	$6.25	$11.99	$10.99	N/A	$10.99	43%	18%

#3 OCTOBER 2022 - HALLOWEEN



BULLETINS WERE OFFERED WITH 2022 HOLIDAY ORDERING BULLETIN PROGRAM

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
9080893	00191245296195	INFLATBLE SPOOKY WITCHES	1	4	6	RED HOT BUY
9080894	00191245296171	INFLATABLE SPOOKY GHOST	1	4	6	RED HOT BUY
9736877	00843518030035	HALLWN MINI LIGHT O/P/G	1	4	12	RED HOT BUY
9736885	00843518030042	HALLOWN MINI LIGHTS PRPL	1	4	12	RED HOT BUY
9736893	00843518030059	HALLOWN MINI LIGHTS ORNG	1	4	12	RED HOT BUY
9736927	00843518030080	HALLOWN C6 LIGHTS ASST	1	3	12	RED HOT BUY
9736935	00843518030097	HALLOWN C6 LIGHTS PRPLE	1	3	12	RED HOT BUY
9736943	00843518030103	HALLOWN C6 LIGHTS ORNGE	1	3	12	RED HOT BUY

#4 OCTOBER 2022 - FOAM SEALANT

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
1014058	00036000527827	SCOTT RAGS IN A BX 85PK	1	6	12	EVENT/RHB
1014281	00054000751905	SHOPTOWEL 10X12 BX200	1	3	3	EVENT/RHB
1024681	00028756957379	INSULAT SEALNT G&C 12OZ	12	3	12	RED HOT BUY
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	3	12	RED HOT BUY
1024685	00077027901023	INSULAT SEALNT W&D 12OZ	12	3	12	RED HOT BUY
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	3	6	RED HOT BUY
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	3	6	RED HOT BUY

END CAP #4 WIN THE MONTH CATEGORY – FOAM SEALANT

INSULAT SEALNT G&C 12OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 221001-109

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024681	Y	12	$3.87	$4.99	$4.99	$1.00 Limit: 1	$3.99	22%	3%

INSULAT SEALNT BG&C 12OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 221001-110

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024682	Y	12	$3.87	$5.99	$5.99	$1.00 Limit: 1	$4.99	35%	3%

INSULAT SEALNT W&D 12OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 221001-111

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024685	Y	12	$4.62	$6.99	$6.99	$1.00 Limit: 1	$5.99	34%	4%

SHOPTOWEL 10X12 BX200 RED HOT BUY SUPER AR MAILER

END CAP 4

Promo History: 09-2021 September SPECIAL OFFER, Sale Retail $11.99

BLTN NO. 221001-112

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1014281	Y	1	$10.96	$15.99	N/A	$2.00 Limit: 2	N/A	N/A	4%

CONTRACTOR BAG 42G 20PK RED HOT BUY CORE, SUPER AR MAILER

END CAP 4

Promo History: 10-2021 October RED HOT BUY, Sale Retail $15.99 -$3.00 =$12.99 Final Retail (limit 3)

BLTN NO. 221001-113

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6038574	Y	4	$10.70	$16.99	$16.99	$3.00 Limit: 3	$13.99	37%	4%

CONTRACTOR BAG 55G 15PK RED HOT BUY CORE, SUPER AR MAILER

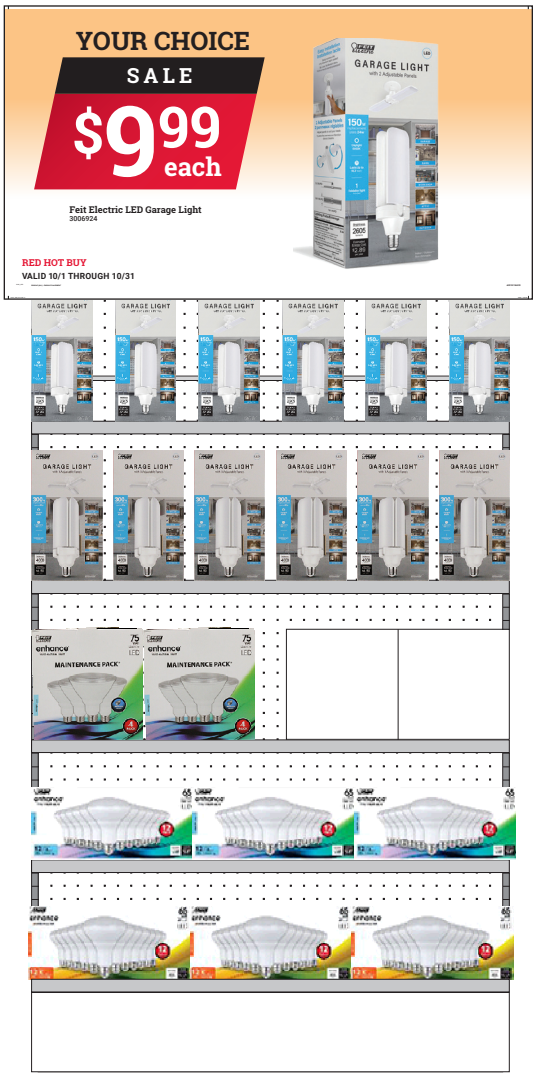
END CAP 4

Promo History: 10-2021 October RED HOT BUY, Sale Retail $15.99 -$3.00 =$12.99 Final Retail (limit 3)

BLTN NO. 221001-114

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6093082	Y	4	$10.70	$16.99	$16.99	$3.00 Limit: 3	$13.99	37%	4%

#5 OCTOBER 2022 - LED BULBS - CA



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
3006924	00017801152777	LED ED26 HID 2605L	1	6	12	RED HOT BUY
3008212	00017801152821	LED HID ED26 DL 300W 1PK	1	6	12	RED HOT BUY
3929387	00017801437232	LED BR30 E26 SW 65W 12PK	1	3	3	RED HOT BUY
3929395	00017801543513	BULB LED PAR38 DL8.3W4PK	1	2	4	RED HOT BUY
3929403	00017801543506	BULB LED PAR38 BW8.3W4PK	1	2	4	RED HOT BUY
3929429	00017801437249	LED BR30 E26 DL 65W 12PK	1	3	3	RED HOT BUY

END CAP #5 WIN THE MONTH CATEGORY – LED - CA

LED ED26 HID 2605L RED HOT BUY CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 221001-124

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3006924	Y	1	$7.70	$15.99	$9.99	N/A	$9.99	23%	14%

LED HID ED26 DL 300W 1PK RED HOT BUY CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 221001-125

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3008212	Y	1	$9.08	$19.99	$14.99	N/A	$14.99	39%	8%

BULB LED PAR38 DL8.3W4PK RED HOT BUY CORE, SUPER AR MAILER

Promo History: 10-2021 October RED HOT BUY, Sale Retail $14.99

END CAP 5

BLTN NO. 221001-126

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3929395	Y	1	$11.58	$24.99	$14.99	N/A	$14.99	23%	12%

BULB LED PAR38 BW8.3W4PK RED HOT BUY CORE, SUPER AR MAILER

Promo History: 10-2021 October RED HOT BUY, Sale Retail $14.99

END CAP 5

BLTN NO. 221001-127

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3929403	Y	1	$11.58	$24.99	$14.99	N/A	$14.99	23%	12%

LED BR30 E26 SW 65W 12PK RED HOT BUY CORE, SUPER AR MAILER

Promo History: 10-2021 October RED HOT BUY, Sale Retail $36.99

END CAP 5

BLTN NO. 221001-128

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3929387	Y	1	$25.43	$47.99	$29.99	N/A	$29.99	15%	12%

LED BR30 E26 DL 65W 12PK RED HOT BUY CORE, SUPER AR MAILER

Promo History: 10-2021 October RED HOT BUY, Sale Retail $36.99

END CAP 5

BLTN NO. 221001-129

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3929429	Y	1	$25.43	$47.99	$29.99	N/A	$29.99	15%	12%

#6 OCTOBER 2022 - RV ANTIFREEZE

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
19365	00054000752605	RAGS PAPER 12X10" 200PC	1	6	6	EVENT/RHB
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	10	20	RED HOT BUY

END CAP #6 WIN THE MONTH CATEGORY – RV ANTIFREEZE

RV/MARINE ANTIFREEZE 1G RED HOT BUY CORE, SUPER AR MAILER

END CAP 6

Promo History: 10-2021 October RED HOT BUY, Sale Retail $3.50

BLTN NO. 221001-141

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81003	Y	6	$3.37	$6.59	$4.00	N/A	$4.00	16%	5%

RAGS PAPER 12X10" 200PC RED HOT BUY CORE, SUPER AR MAILER

END CAP 6

Promo History: 09-2021 September SPECIAL OFFER, Sale Retail $11.99

BLTN NO. 221001-142

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
19365	Y	1	$10.96	$15.99	N/A	$2.00 Limit: 2	N/A	N/A	4%

#7 OCTOBER 2022 - BONA

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
1017667	00737025019846	MOP PAD MICROFIBER 3PK	1	1	4	RED HOT BUY
1107499	00737025007775	MOP FLAT MICROFIBR 16.5"	1	1	3	RED HOT BUY
1204296	00737025030537	PAD MOP MICROPLUS REPLC	1	1	4	RED HOT BUY
1366103	00737025560010	HARDWD FLR CLNR 160OZ	4	2	4	RED HOT BUY
1366129	00737025560027	HRD SURFC FLR CLNR 160OZ	4	2	4	RED HOT BUY
1366533	00737025000288	HARDWD FLR CLNR LQD 36OZ	1	1	6	RED HOT BUY
1366541	00737025000295	HRD SURFC FLR CLNR 36OZ	1	1	6	RED HOT BUY
1462712	00737025012830	MOP KIT SPRAY MCRO 16.5"	1	1	1	RED HOT BUY
1462803	00737025002138	HDWD FLR PSH LW GLS 36OZ	1	1	6	RED HOT BUY
1462811	00737025002121	POLISH HRDWD HI-GLS 36OZ	1	1	6	RED HOT BUY
1500321	00737025012854	FLOOR MOP SPRY MICRO 15"	1	1	1	RED HOT BUY
1591536	00737025010300	MOP PD WET MCRFBR 4X15"	1	2	8	RED HOT BUY

END CAP #7 WIN THE MONTH CATEGORY – BONA

MOP PAD MICROFIBER 3PK RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-152

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1017667	Y	1	$7.36	$16.99	N/A	N/A	N/A	42%	13%

MOP FLAT MICROFIBR 16.5" RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-153

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1107499	Y	1	$11.49	$23.99	N/A	N/A	N/A	36%	13%

PAD MOP MICROPLUS REPLC RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-154

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1204296	Y	1	$3.89	$8.99	N/A	N/A	N/A	42%	13%

HARDWD FLR CLNR 160OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-155

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1366103	Y	4	$9.79	$25.99	N/A	N/A	N/A	50%	23%

HRD SURFC FLR CLNR 160OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-156

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1366129	Y	4	$9.79	$25.99	N/A	N/A	N/A	50%	23%

HARDWD FLR CLNR LQD 36OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-157

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1366533	Y	1	$3.26	$10.99	N/A	N/A	N/A	60%	23%

HRD SURFC FLR CLNR 36OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-158

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1366541	Y	1	$3.26	$10.99	N/A	N/A	N/A	60%	23%

MOP KIT SPRAY MCRO 16.5" RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-159

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1462712	Y	1	$25.07	$44.99	N/A	N/A	N/A	26%	13%

HDWD FLR PSH LW GLS 36OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-160

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1462803	Y	1	$9.43	$23.99	N/A	N/A	N/A	48%	23%

POLISH HRDWD HI-GLS 36OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-161

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1462811	Y	1	$9.33	$23.99	N/A	N/A	N/A	48%	23%

FLOOR MOP SPRY MICRO 15" RED HOT BUY CORE, SUPER AR MAILER

END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-162

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1500321	Y	1	$24.58	$44.99	N/A	N/A	N/A	27%	13%

MOP PD WET MCRFBR 4X15" RED HOT BUY CORE, SUPER AR MAILER

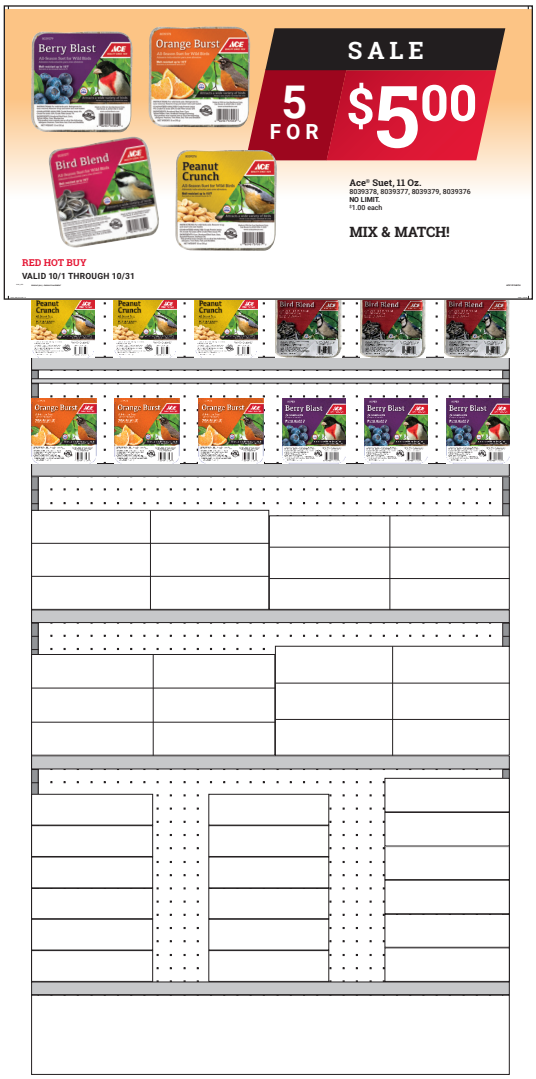
END CAP 7

Buy One, Get One 50% Off

BLTN NO. 221001-163

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1591536	Y	1	$7.36	$16.99	N/A	N/A	N/A	42%	13%

#8 OCTOBER 2022 - BIRD



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
8039222	00070187021679	BIRD FD SIZZ VARIETY 5#	1	1	6	RED HOT BUY
8039223	00070187021655	BIRD SEED WILD FINCH 5LB	1	1	6	RED HOT BUY
8039228	00070187021662	BIRD FD NO WASTE 5#	1	1	6	RED HOT BUY
8039230	00070187021648	BIRD FD BERRY BURST 5#	1	2	6	RED HOT BUY
8039231	00070187021631	BIRD FD PREM PROTEIN5#	1	2	6	RED HOT BUY
8039233	00070187021624	BIRD FD SONGBRD CRNCH 5#	1	2	6	RED HOT BUY
8039235	00070187021617	BIRD FD PRFCT BALANCE 5#	1	2	6	RED HOT BUY
8039376	00082901370512	SUET PEANUT CRUNCH 11OZ	12	3	12	RED HOT BUY
8039377	00082901370529	SUET BIRD BLEND 11OZ	12	3	12	RED HOT BUY
8039378	00082901370536	SUET ORANGE BURST 11OZ	12	3	12	RED HOT BUY
8039379	00082901370550	SUET BERRY BLAST 11OZ	12	3	12	RED HOT BUY

END CAP #8 WIN THE MONTH CATEGORY – BIRD

SUET PEANUT CRUNCH 11OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

Promo History: 10-2021 October RED HOT BUY, Sale Retail $0.99

Buy 5+ for $1.00ea.

BLTN NO. 221001-173

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039376	Y	12	$0.63	$1.39	N/A	N/A	N/A	37%	5%

SUET BIRD BLEND 11OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

Promo History: 10-2021 October RED HOT BUY, Sale Retail $0.99

Buy 5+ for $1.00ea.

BLTN NO. 221001-174

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039377	Y	12	$0.70	$1.39	N/A	N/A	N/A	30%	3%

SUET ORANGE BURST 11OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

Promo History: 10-2021 October RED HOT BUY, Sale Retail $0.99

Buy 5+ for $1.00ea.

BLTN NO. 221001-175

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039378	Y	12	$0.70	$1.39	N/A	N/A	N/A	30%	3%

SUET BERRY BLAST 11OZ RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

Promo History: 10-2021 October RED HOT BUY, Sale Retail $0.99

Buy 5+ for $1.00ea.

BLTN NO. 221001-176

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039379	Y	12	$0.70	$1.39	N/A	N/A	N/A	30%	3%

BIRD FD SIZZ VARIETY 5# RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

BOGA -PREMIUM BIRD SEED

BLTN NO. 221001-177

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039222	Y	1	$8.44	$18.99	N/A	N/A	N/A	11%	8%

BIRD FD BERRY BURST 5# RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

BOGA -PREMIUM BIRD SEED

BLTN NO. 221001-180

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039230	Y	1	$7.49	$18.99	N/A	N/A	N/A	21%	8%

BIRD FD PREM PROTEIN5# RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

BOGA -PREMIUM BIRD SEED

BLTN NO. 221001-181

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039231	Y	1	$8.13	$18.99	N/A	N/A	N/A	14%	8%

BIRD FD SONGBRD CRNCH 5# RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

BOGA -PREMIUM BIRD SEED

BLTN NO. 221001-182

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039233	Y	1	$7.76	$18.99	N/A	N/A	N/A	18%	8%

BIRD FD PRFCT BALANCE 5# RED HOT BUY CORE, SUPER AR MAILER

END CAP 8

BOGA -PREMIUM BIRD SEED

BLTN NO. 221001-183

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039235	Y	1	$6.52	$18.99	N/A	N/A	N/A	31%	4%

IN LINE

IN LINE

BONA CLEANER RED HOT BUY AR MAILER

IN LINE

Buy One, Get One 50% Off

BLTN NO. 221001-193 THRU 221001-214

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	Varies

LADDR6'STP FBRGLS300#WER RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $89.99 -$10.00 =$79.99 Final Retail (limit 2)

BLTN NO. 221001-224

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
17990	Y	1	$89.43	$119.99	$109.99	$10.00 Limit: 2	$99.99	19%	4%

LADDR8'STP FBRGLS300#WER RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 Oct RED HOT BUY, Sale Retail $129.99 -$10.00 =$119.99 Final Retail (limit 2)

BLTN NO. 221001-225

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
17991	Y	1	$120.19	$179.99	$149.99	$10.00 Limit: 2	$139.99	20%	4%

CLARK AND KENSINGTON 1GAL PAINT RED HOT BUY AR MAILER

IN LINE

Buy 2 Get 1 Free Gallon (limit 3 Free Gallons)

BLTN NO. 221001-226 THRU 221001-263

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	Varies

PRIMR+SEALR 1-2-3 QT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $10.99 -$1.00 =$9.99 Final Retail (limit 2)

BLTN NO. 221001-264

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16889	Y	6	$6.08	$13.99	$11.99	$1.00 No Limit	$10.99	49%	4%

ZINSSER123 PRMR/SEALR GL RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $20.99 -$2.00 =$18.99 Final Retail (limit 2)

BLTN NO. 221001-265

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16890	Y	4	$18.51	$25.99	$21.99	$2.00 No Limit	$19.99	16%	0%

ACE PREMIUM SPRAY PAINT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $4.59

2 For $10.00 (must buy 2 or more)

BLTN NO. 221001-275 THRU 221001-312

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	6	$2.71	$5.99	N/A	N/A	N/A	N/A	8%

RUST STOP 15OZ SPRAY PAINT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $5.59

2 For $12.00 (must buy 2 or more)

BLTN NO. 221001-322 THRU 221001-361

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	6	Varies	$6.99	N/A	N/A	N/A	N/A	8%

WET/DRY VACUUM 10GAL 6HP RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $99.99 -$10.00 =$89.99 Final Retail (limit 4)

BLTN NO. 221001-371

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2015551	Y	1	$102.56	$129.99	$119.99	$20.00 Limit: 2	$99.99	15%	9%

TAPE MEASUR FATMAX 30' RED HOT BUY SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $19.99

BLTN NO. 221001-372

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2107688	Y	1	$17.48	$26.99	$19.99	N/A	$19.99	13%	12%

ENGINEER HAMMR 4LB FGLS RED HOT BUY SUPER AR MAILER

IN LINE

BLTN NO. 221001-373

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2007439	Y	1	$13.21	$24.99	$19.99	N/A	$19.99	34%	15%

VERSASTK SUITCASE TLBOX RED HOT BUY SUPER AR MAILER

IN LINE

BLTN NO. 221001-374

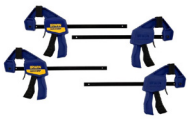
Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2014161	Y	1	$16.67	$31.99	$19.99	N/A	$19.99	17%	15%

REVERSE SQUEEZE STAPLER RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-375

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2301232	Y	1	$14.42	$24.99	$19.99	N/A	$19.99	28%	26%



MINI QUICKGRIP CLMP6"4PK RED HOT BUY SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $19.99

BLTN NO. 221001-376

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2302016	Y	1	$16.98	$35.99	$19.99	N/A	$19.99	15%	19%

CIRC SWBLD 7-1/4"24T 2PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $14.99 -$5.00 =$9.99 Final Retail (limit 4)

BLTN NO. 221001-377

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2001738	Y	1	$15.19	$24.99	N/A	$5.00 Limit: 4	N/A	N/A	4%

DW CIRC BLD TC 7-1/4"40T RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October IN STORE INSTANT SAVINGS, $2.00 Value (limit 4)

BLTN NO. 221001-378

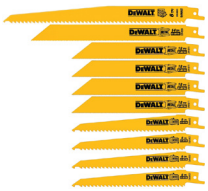
Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004101	Y	1	$14.05	$19.99	N/A	$5.00 Limit: 4	N/A	N/A	4%

DRILL BIT SET 7PC RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-379

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2364891	Y	1	$13.09	$33.99	N/A	$5.00 Limit: 4	N/A	N/A	4%



RECIP BLADE SET DW 10PC RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $14.99 -$5.00 =$9.99 Final Retail (limit 4)

BLTN NO. 221001-380

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2392447	Y	1	$17.96	$27.99	N/A	$5.00 Limit: 4	N/A	N/A	4%

SCREWDRIVING SET 45 PC RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $19.99 -$5.00 =$14.99 Final Retail (limit 4)

BLTN NO. 221001-381

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2400869	Y	1	$14.13	$21.99	N/A	$5.00 Limit: 4	N/A	N/A	4%

SPEEDBOR BIT SET 8PC RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $19.99 -$5.00 =$14.99 Final Retail (limit 4)

BLTN NO. 221001-382

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2114189	Y	1	$18.76	$28.99	N/A	$5.00 Limit: 4	N/A	N/A	4%

BIT SPEEDBOR MAX 3PC SET RED HOT BUY CORE, SUPER AR MAILER IN LINE

BLTN NO. 221001-383

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2195402	Y	1	$12.65	$17.99	N/A	$5.00 Limit: 4	N/A	N/A	4%

20V MAX BAT STRTR KIT 3P RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $99.99

Buy 2834232, Get 2834315, 2834398 or 2834877 Free

BLTN NO. 221001-384

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834232	Y	1	$85.51	$129.00	$99.00	N/A	$99.00	15%-16%	22%

20V MAX JIGSAW 11/16" RED HOT BUY CORE, SUPER AR MAILER IN LINE

Buy 2834232, Get 2834315, 2834398 or 2834877 Free
Credit $62.34 Based on POS Sales

BLTN NO. 221001-385

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834315	Y	1	$60.56	$79.00	N/A	N/A	N/A	N/A	3%

20V MAX CIRC SAW 6.5"CL RED HOT BUY CORE, SUPER AR MAILER IN LINE

Buy 2834232, Get 2834315, 2834398 or 2834877 Free
Credit $73.41 Based on POS Sales

BLTN NO. 221001-386

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834398	Y	1	$71.32	$79.00	N/A	N/A	N/A	N/A	3%

20V MAX RCIP SAW CDLS 1" RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 2834232, Get 2834315, 2834398 or 2834877 Free
Credit $67.48 Based on POS Sales

BLTN NO. 221001-387

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834877	Y	1	$65.56	$79.00	N/A	N/A	N/A	N/A	3%

SHOP LIGHT LED WHT 48"L RED HOT BUY SUPER AR MAILER

IN LINE

BLTN NO. 221001-388

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3008810	Y	1	$22.70	$44.99	$29.99	N/A	$29.99	24%	16%

LED UTILTY LIGHT3000L 3' RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $19.99

BLTN NO. 221001-389

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3901204	Y	1	$12.15	$22.99	$14.99	N/A	$14.99	19%	14%

LED PLUG/PLAY LAMP18W CW RED HOT BUY SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99

BLTN NO. 221001-390

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3560737	Y	1	$6.93	$16.99	$9.99	N/A	$9.99	31%	17%

LED BULB T8 48" 32W 2PK RED HOT BUY SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99

BLTN NO. 221001-391

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3924271	Y	5	$6.93	$16.99	$9.99	N/A	$9.99	31%	17%

LED BULB T8 48" 32W 2PK RED HOT BUY SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $9.99

BLTN NO. 221001-392

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3924388	Y	5	$6.93	$16.99	$9.99	N/A	$9.99	31%	17%

BULB LED T12G13 4'WW 18W RED HOT BUY SUPER AR MAILER

IN LINE

BLTN NO. 221001-393

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3927308	Y	5	$7.67	$18.99	$9.99	N/A	$9.99	23%	31%

BULB LED T12G13 4'CW 18W RED HOT BUY SUPER AR MAILER

IN LINE

BLTN NO. 221001-394

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3927456	Y	5	$7.67	$18.99	$9.99	N/A	$9.99	23%	31%

BULB LED T12G13 4'DL 18W RED HOT BUY SUPER AR MAILER

IN LINE

BLTN NO. 221001-395

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3927571	Y	5	$7.67	$18.99	$9.99	N/A	$9.99	23%	31%

ACE PLEATED AIR FILTERS RED HOT BUY AR MAILER

IN LINE

Buy 2 Pleated Air Filters, Get 1 Free

BLTN NO. 221001-405
THRU 221001-430

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	12	Varies	Varies	N/A	N/A	N/A	Varies	Varies

LATITUDE ENTRY LEVER SN RED HOT BUY AR MAILER

IN LINE

BLTN NO. 221001-440

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5005672	Y	1	$48.52	$69.99	N/A	$3.00 Limit: 16	N/A	N/A	4%

LATITUDE ENTRY LEVER MB RED HOT BUY AR MAILER

IN LINE

BLTN NO. 221001-441

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5005675	Y	1	$48.52	$69.99	N/A	$3.00 Limit: 16	N/A	N/A	4%

AVILA ENTRY LEVER AG BRZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, $3.00 Instant Savings (limit 4)

BLTN NO. 221001-442

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5007474	Y	1	$34.22	$54.99	N/A	$3.00 Limit: 16	N/A	N/A	4%

AVILA ENTRY LEVER SN RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, $3.00 Instant Savings (limit 4)

BLTN NO. 221001-443

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5007475	Y	1	$34.22	$49.99	N/A	$3.00 Limit: 16	N/A	N/A	4%

LOCK ENTRY ACCENT SN VP RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, $3.00 Instant Savings (limit 4)

BLTN NO. 221001-444

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5348206	Y	1	$36.79	$49.99	N/A	$3.00 Limit: 16	N/A	N/A	4%

LOCK ENTRY ACCENT AGB VP RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, $3.00 Instant Savings (limit 4)

BLTN NO. 221001-445

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5404611	Y	1	$38.56	$59.99	N/A	$3.00 Limit: 16	N/A	N/A	4%

SMART GARAGE OPENER .5HP RED HOT BUY AR MAILER

IN LINE

Promo History: 10-2021 October IN STORE INSTANT SAVINGS, $30.00 Value (limit 2)

BLTN NO. 221001-446

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5011093	Y	1	$154.00	$239.99	$199.00	N/A	$199.00	23%	25%

DOOR OPENER CHAIN 1/2HP RED HOT BUY SUPER AR MAILER

IN LINE

Promo History: 10-2021 Oct RED HOT BUY, Sale Retail $199.99 -$30.00 =$169.99 Final Retail (limit 2)

BLTN NO. 221001-447

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5036992	Y	1	$157.74	$279.99	$199.00	N/A	$199.00	22%	25%

FLYING INSECT KLLR18OZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $2.50

Deal of the Month

BLTN NO. 221001-457

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415110	Y	12	$2.65	$5.59	$3.00	N/A	$3.00	12%	4%

ANT&ROACH KLLR17.5OZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $2.50

Deal of the Month

BLTN NO. 221001-458

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415128	Y	12	$2.36	$5.59	$3.00	N/A	$3.00	21%	3%

WASP & HORNET KILLR20OZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $2.50

Deal of the Month

BLTN NO. 221001-459

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415136	Y	12	$2.42	$4.59	$3.00	N/A	$3.00	19%	4%

FOAM WASP & HORNET17.5OZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 09-2021 September EVENT/RHB, Sale Retail $2.50

Deal of the Month

BLTN NO. 221001-460

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415144	Y	12	$2.36	$5.59	$3.00	N/A	$3.00	21%	3%

FALL W&F WNTRGD 5M RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $26.99 -$2.00 =$24.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-465

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7468341	Y	1	$22.58	$33.99	$31.99	$2.00 Limit: 2	$29.99	29%	4%

FALL W&F WNTRGD 15M RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $64.99 -$5.00 =$59.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-466

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7468333	Y	1	$59.30	$75.99	$64.99	$5.00 Limit: 2	$59.99	9%	4%

LAWN FOOD WINTERGRD 5M RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $21.99 -$2.00 =$19.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-467

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7232291	Y	1	$16.19	$25.99	$24.99	$2.00 Limit: 2	$22.99	35%	4%

LAWN FOOD WINTERGRD 15M RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $49.99 -$5.00 =$44.99 Final Retail (limit 2)

Future Price Increase

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-468

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7232309	Y	1	$40.21	$58.99	$58.99	$5.00 Limit: 2	$53.99	32%	4%

ACE WINTERIZER 5M RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $18.99 -$2.00 =$16.99 Final Retail (limit 2)

Future Price Increase

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-473

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475536	Y	1	$10.94	$21.99	$21.99	$2.00 Limit: 2	$19.99	50%	4%

ACE WINTERIZER 15M RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $39.99 -$5.00 =$34.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-474

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475577	Y	1	$26.74	$42.99	$42.99	$5.00 Limit: 2	$37.99	38%	4%

ACE WINTERIZER W&F 5M RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $21.99 -$2.00 =$19.99 Final Retail (limit 2)

Future Price Increase

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-475

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475627	Y	1	$13.91	$25.99	$25.99	$2.00 Limit: 2	$23.99	46%	4%

ACE WINTERIZER W&F 15M RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $49.99 -$5.00 =$44.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-476

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475635	Y	1	$35.79	$52.99	$52.99	$5.00 Limit: 2	$47.99	32%	4%

EZ SEED SUN&SHADE 10# RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $28.99 -$7.00 =$21.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-477

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7206436	Y	1	$28.32	$41.99	$36.99	$7.00 Limit: 2	$29.99	23%	4%

EZ SEED TALL FESCUE 10# RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $28.99 -$7.00 =$21.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-478

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7229404	Y	1	$28.32	$41.99	$36.99	$7.00 Limit: 2	$29.99	23%	4%

EZ SEED BERMUDA 10# RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $28.99 -$7.00 =$21.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-479

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7246051	Y	1	$28.32	$41.99	$36.99	$7.00 Limit: 2	$29.99	23%	4%

EZSEED SUN & SHADE 20# RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $49.99 -$10.00 =$39.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-480

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7287980	Y	1	$47.21	$71.99	$59.99	$10.00 Limit: 2	$49.99	21%	4%

EZSEED TALL FSCU 20# RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $49.99 -$10.00 =$39.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-481

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7015836	Y	1	$47.21	$69.99	$59.99	$10.00 Limit: 2	$49.99	21%	4%

EZ SEED BERMUDAGRSS 20LB RED HOT BUY CORE, SUPER AR MAILER IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $49.99 -$10.00 =$39.99 Final Retail (limit 2)

BEST WAY TO BUY: DROP SHIP

BLTN NO. 221001-482

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7737083	Y	1	$46.86	$69.99	$59.99	$10.00 Limit: 2	$49.99	22%	4%

GRASS REPAIR POD 15OZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-483

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011592	Y	1	$9.32	$14.99	$14.99	N/A	$14.99	38%	4%

GRASS REPAIR POD 15PK RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-484

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011976	Y	1	$9.32	$14.99	$14.99	N/A	$14.99	38%	4%

LAWN RAPID REPAIR 15PODS RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-485

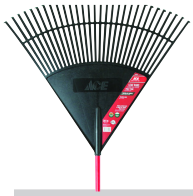
Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7020742	Y	1	$9.23	$14.99	$14.99	N/A	$14.99	38%	4%

RAKE FBRGLS 24X65" RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-486

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7012867	Y	6	$9.96	$29.99	$19.99	N/A	$19.99	50%	28%



ACE RAKE FBRGLS HNDL30" RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-487

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7502925	Y	6	$7.10	$19.99	$19.99	N/A	$19.99	64%	22%

CHAINSAW BATTERY 6600RPM RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-488

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026137	Y	1	$234.19	$329.00	$299.00	N/A	$299.00	22%	11%

POLE SAW BARE 8"BLD/10'L RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-502

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7007779	Y	1	$142.41	$179.00	$169.00	$30.00 No Limit	$139.00	16%	6%

BLOWER CRDLS MAX 125MPH RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-503

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006931	Y	1	$126.02	$159.00	$149.00	$30.00 No Limit	$119.00	15%	6%

POLE SAW BARE 8"BLD/10'L RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-504

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006930	Y	1	$151.40	$199.99	$189.00	$30.00 No Limit	$159.00	20%	5%

EGO LI-ION BLOWER 530CFM RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Future Price Increase

BLTN NO. 221001-509

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804792	Y	1	$157.83	$199.00	$199.00	N/A	$199.00	21%	0%

POLE SAW KIT 56V 10" RED HOT BUY AR MAILER

IN LINE

BLTN NO. 221001-510

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804941	Y	1	$280.11	$349.00	$319.00	N/A	$319.00	12%	0%

CHAIN SAW 18" 5.0AH RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Future Price Increase

BLTN NO. 221001-511

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006233	Y	1	$308.20	$399.00	$399.00	N/A	$399.00	23%	0%

MOTOR OIL 0W-20 SYN QT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-521

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8413908	Y	6	$5.26	$9.59	Varies	N/A	N/A	Varies	21%

MOTOR OIL 10W30 HI-MILE RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-522

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8165169	Y	6	$3.61	$6.99	Varies	N/A	N/A	Varies	25%

MOTOR OIL 10W30 QT PNZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-523

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
84382	Y	6	$3.44	$6.59	Varies	N/A	N/A	Varies	21%

MOTOR OIL 10W40 QT PNZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-524

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
84383	Y	6	$3.44	$6.59	Varies	N/A	N/A	Varies	21%

MOTOR OIL 5W20 QT PNZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-525

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8120453	Y	6	$3.48	$6.59	Varies	N/A	N/A	Varies	20%

MOTOR OIL 5W30 QT PNZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-526

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
89703	Y	6	$3.44	$6.59	Varies	N/A	N/A	Varies	21%

MOTOR OIL 5W30 SYN 1QT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-527

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8106411	Y	6	$5.26	$9.59	Varies	N/A	N/A	Varies	21%

MOTOR OIL GASOLIN 10W-30 RED HOT BUY SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-528

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069227	Y	3	$22.27	$33.99	Varies	N/A	N/A	Varies	4%

MOTOR OIL HD-30 QT PNZ RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-529

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
84381	Y	6	$3.44	$6.59	Varies	N/A	N/A	Varies	18%

MOTOR OIL PLAT 0W-20 5QT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-530

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069234	Y	3	$24.39	$35.99	Varies	N/A	N/A	Varies	4%

MOTOR OIL PLAT 5W-20 5QT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-531

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069233	Y	3	$24.39	$35.99	Varies	N/A	N/A	Varies	4%

MOTOR OIL PLATINM 10W-30 RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-532

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069235	Y	3	$24.39	$35.99	Varies	N/A	N/A	Varies	4%

MOTOR OIL PLATINUM 5W-30 RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-533

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069229	Y	3	$24.39	$35.99	Varies	N/A	N/A	Varies	4%

SYNTHETIC OIL 10W30 QT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-534

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8063885	Y	6	$5.26	$9.59	Varies	N/A	N/A	Varies	21%

SYNTHETIC OIL 5W-20 QT RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-535

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8498834	Y	6	$5.26	$9.59	Varies	N/A	N/A	Varies	20%

OIL FILTER PZ 182 1PK RED HOT BUY SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-536

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8070956	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

OIL FILTER PZ 184 1PK RED HOT BUY SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-537

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8070951	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

OIL FILTER PZ 58 1PK RED HOT BUY SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-538

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8070958	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

OIL FILTER PZ1 RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-539

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069188	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

OIL FILTER PZ161 RED HOT BUY SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-540

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069189	Y	1	$3.26	$7.59	Varies	N/A	N/A	N/A	4%

OIL FILTER PZ167 RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-541

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069190	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

OIL FILTER PZ-173 RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-542

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069236	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

OIL FILTER PZ21 RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-543

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069192	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

October Bulletins Due Date: 6/10/22

OIL FILTER PZ-28 RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-544

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069193	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

OIL FILTER PZ37 RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-545

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069194	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

OIL FILTER SPIN ON PZ38 RED HOT BUY SUPER AR MAILER

IN LINE

Buy 5 Motor Oils Qrts, Get 1 Oil Filter Free

BLTN NO. 221001-546

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8069196	Y	1	$2.58	$5.99	Varies	N/A	N/A	N/A	3%

OIL SUNFLOWER BSEED 20LB RED HOT BUY CORE, SUPER AR MAILER

IN LINE

Promo History: 10-2021 October RED HOT BUY, Sale Retail $15.99

BLTN NO. 221001-547

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81121	Y	1	$14.97	$18.99	$17.99	N/A	$17.99	17%	0%

ACE WILD BIRD FOOD 40LB RED HOT BUY CORE, SUPER AR MAILER

IN LINE

BLTN NO. 221001-548

Ace No.	Month Long 10/1–10/31	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8315087	Y	1	$13.93	$21.99	$17.99	N/A	$17.99	23%	4%

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